2019-2020 Aurora University Catalog Addendum

The 2019-2020 catalog is comprised of three documents:

1. 2019-20 Undergraduate and Graduate Regulation and Policy Catalog
2. 2019-20 Undergraduate Course Catalog
3. 2019-20 Graduate Course Catalog

The contents of this addendum supersede the content specified in the 2019-2020 catalog where noted. Contents of the 2019-2020 catalog not revised in this addendum remain in effect. The unrevised content of the 2019-2020 catalog and the revised content of this addendum are valid for the 2019-2020 academic year.

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Aurora University Regulations and Policies 2019-2020

Page numbers are those of the 2019-2020 Catalog- <u>Regulations and Policies</u>

Additions, Deletions, and Revisions

P. 18 Revised in section "**Undergraduate Minors"**

Students pursuing bachelor's degrees at Aurora University have the opportunity to explore areas of learning outside of or supportive of their major fields by completing a minor. A minor is not required for graduation, but is strongly encouraged. At least 25% of the credits applied to a minor must be taken at Aurora University. All coursework presented for a minor must bear grades of "C" or better, and only one course taken on the CR/NCR (pass/fail) grading system may be applied.

P. 44 Added to Section "Courses Approved for General Education Distribution Credit

Catalog 2019–2020"; subsection **"Creative & Artistic Expression"**

Exercise Science

PED/THE3025 Enhancing Cultural Awareness through Dance

P. 44 Revised Course Number in Section "Courses Approved for General Education Distribution Credit

Catalog 2019–2020"; subsection **"Creative & Artistic Expression"**

Music

MUS1810 Special Topics in Music (4 credit hours)

P. 44 Added to Section "**Courses** Approved for General Education Distribution Credit

Catalog 2019–2020"; subsection **"Creative & Artistic Expression"**

Theatre

THE2630 Latinx Theatre

P. 46 Added to Section "Courses Approved for General Education Distribution Credit

Catalog 2019–2020"; subsection **"Cultures & Civilizations"**

Art

ART/PHL2700 Art and Philosophy

P. 46 Revised Course Number in Section "Courses Approved for General Education Distribution Credit

Catalog 2019–2020"; subsection **"Cultures & Civilizations"**

Black Studies

BST2010 Introduction to Black Studies

P. 92 Revised Section "**C. Minors #3"**

At least 25% of the credits applied to a minor must be earned at AU.

Undergraduate Programs and Course Descriptions 2019-2020

Page numbers are those of the 2019-2020 Catalog- <u>Undergraduate Programs and Course Descriptions</u>

Program Additions, Deletions, and Revisions

P. 17 Revised program:

Communication

Bachelor of Arts

The abilities to communicate effectively in speaking and writing are among the top skills employers seek when hiring college graduates. The Communication major is designed to prepare students for careers in a wide variety of professional fields in the private, government, and non-profit sectors. Communication graduates work in areas of leadership, human resources, public relations, education, media, journalism, and politics, among many others. Students will identify and develop their passions and strengths as they participate in engaging courses and complete challenging projects.

The program focuses on the core competencies of professional speaking and writing, media literacy, and research. The Communication major is also an excellent double major option, as these skills are relevant in any professional workplace. Examples include double majors with political science and public policy (for careers in law and politics), marketing (for careers in public relations, advertising, and event planning), graphic design (for careers video/audio, gaming, user experience, and broadcast), and writing (for careers in technical and professional writing, journalism, speech writing, and many more). Communication is a highly versatile degree that is anchored in the timeless skills of speaking and writing.

Students will graduate from the program having completed a required internship and a fully developed professional portfolio—in addition to identifying a clear path to a successful career or graduate school.

Total Communication Major Requirements: 40 semester hours

Required Core Courses: 16 semester hours
COM1560 Public Speaking (4)
COM2160 Human Communication and Relationships (4)
COM/WRI 2220 Digital Content Writing (4)
COM/GRD2850 Visual Communication (4)

Required Support Courses: 24 semester hours
COM3150 Multimedia Writing and Storytelling (4)
COM3200 Persuasion (4)
COM3720 Making Media (4)
COM4020 Communication Research and Insights (4)
COM4940 Communication Internship (4)
COM4991 Communication Capstone (4)

P. 20 Replaced in Section "**Computer Science**" Requirements
"Other Required Course" COM1550 with COM1560 Public Speaking (4)

P. 21 Removed from Section "**Criminal Justice**" Requirements
"Selected Courses" CRJ4200 Administration of Criminal Justice Agencies (4)

P. 23 Replaced in Section "**Cybersecurity"** Requirements
"Other Required Course" COM1550 with COM1560 Public Speaking (4)

P. 32 Revised program:
English

Bachelor of Arts

The English program offers courses in the study of literature, in the production of various kinds of writing, and in the analysis of language. Students who choose to major in English will take courses in all three areas, thereby encompassing both breadth and depth. The latitude offered in the distribution of the required credit hours will enable students to place their desired emphasis upon any of these three areas. English majors on the General Studies track are required to complete 40 semester hours in English coursework. English majors on the Secondary Education track are required to take 38 hours in English coursework.

In literature courses, students will pay special attention to the form and language of literary works in several genres; they will study the relationships among works written during major periods of literature; and they will explore the ways in which works of literature are related to other cultural products with which they share these periods.

In writing and language courses, students will study the structure, history and functions of the English language. Depending upon their needs and interests, they will also learn about, and gain proficiency in, several of the major forms of writing practiced both in and outside of the university curriculum.

Successful completion of the English major will require large quantities of reading and writing; both of these activities will in turn require close, critical thinking and reasoned assessment. The knowledge acquired and the skills developed through these activities will equip students for a variety of career paths: teaching, law, library sciences, publishing, editing, journalism, technical writing—indeed, any profession whose pursuit involves written communication and the careful reading of what others have written. More important, this knowledge and these skills will provide resources for a lifetime of reflection and productive participation in a diverse, dynamic, continually evolving culture.

Core requirements (16 hours)
ENG2420 American Lit. I (1500-1865) (4)
OR
ENG2430 American Lit. II (1865- Present): (4)
ENG2520 British Lit. I (Anglo-Saxons to the Romantics) (4)
OR
ENG2530 British Lit II (Romantics to the Present): (4)
ENG2260 Critical Approaches to Literature: (4)
ENG4990 Senior Seminar in English: (4)

General Studies Emphasis (24 hours) (at least 12 hours at the 3000 level)

One Internship (4 hours)
ENG3940 Internship in English (4)

One Language Course (4 hours)
ENG2100 Linguistics (4)
ENG2450 Grammar (4)
ENG3100 Stylistics (4)
ENG3550 Language, Literacy, and Cognition (4)

One Advanced Writing Course (4 hours)
ENG2060 Introduction to Creative Writing (4)
ENG3020 Advanced Academic Writing (4)

WRI3810 Selected Topics in Professional Writing (4)

Selected Courses (12 hours)
ENG2210 Poetry (4)
ENG2250 Novel (4)
BST2015 Survey of African American Literature (4)
BST3001 The Harlem Renaissance
LTS2100 **U.S. Latino Writers** (4)
ENG2410/SUS2400 Environmental Literature (4)
ENG3240 Poetry Writing (4)
ENG3060 Fiction Writing (4)
ENG4060 Advanced Creative Writing (4)
ENG3810 Selected Topics in Literature (4)
ENG3500 Contemporary World Literature (4)
ENG3510 Gender and Literature (4)
ENG3530 Race and Literature (4)
WRI3010 Creative Nonfiction

P. 34 Revised program:

ENGLISH for Secondary Licensure (22 hours) (at least 12 hours at the 3000 level)

A 3.0 GPA for the following courses is required one semester prior to student teaching.

Two Language courses (8 hours)
ENG2450 Grammar (4)*
ENG3550 Language, Literacy, and Cognition (4) *

One Advanced Writing Course (4 hours)
ENG2060 Introduction to Creative Writing (4) *
ENG3020 Advanced Academic Writing (4) *
WRI3810 Selected Topics in Professional Writing (4) *

One Course in Young Adult Literature (2 hours)
ENG3190 Multicultural Young Adult Literature (2) *

Selected Courses (8 hours)
ENG2210 Poetry (4) *
ENG2250 Novel (4) *
BST2015 Survey of African American Literature (4) *
BST3001 The Harlem Renaissance
LTS2100 **U.S. Latino Writers** (4) *
ENG2410/SUS2400 Environmental Literature (4) *
ENG3240 Poetry Writing (4) *
ENG3060 Fiction Writing (4) *
ENG3810 Selected Topics in Literature (4) *
ENG3500 Contemporary World Literature (4) *
ENG3510 Gender and Literature (4) *
ENG3530 Race and Literature (4) *
WRI3010 Creative Nonfiction

Education Courses for Secondary Licensure:
EDU2100 Foundations of Teaching and Learning (4)*

EDU2260 Learning Theories and Application K-12 (4)*
EDU3720 Reading Across the Curriculum (4)*
EDU3620 Teaching and Assessing Diverse Learners in the Secondary Classroom (4)*
SPED2120 Characteristics and Identification of Disabilities and the Law (4)*
SPED4620 Collaboration Models for Inclusion (4)*
EDU4750 Student Teaching (13)
EDU4760 Student Teaching Seminar (2)
ENG3820 Secondary Methods in English (4)*

Additional Support Course for Secondary Licensure:
COM1560 Public Speaking (4)*

*Secondary education candidates will also complete the supplemental major in secondary education.

P. 36 Replaced in Section "Environmental Studies (Sustainability)" Requirements
    "Philosophy and Ethics" ENV/SUS2150 Environmental Ethics (4)
P. 43 Revised program:

Graphic Design

Bachelor of Arts

In Aurora University's Graphic Design program, students will develop a sense of design, an ability to communicate visually, and proficiency with digital design tools, all of which are necessary to succeed in the professions of creative design and production. Students will be prepared to pursue a number of careers after graduation: graphic illustrators, multimedia artists, commercial designers, photographers, web developers, user experience (UX) specialists, and more.

The program covers the essentials of modern design, which includes coursework in typography, and layout, but also incorporates a foundation in the basics of drawing and art. Coursework is built around challenging design activities and emphasizes critical thinking and creative problem solving. The classes are presented in both studio and computer labs to develop an understanding of design and the transference of this knowledge to the user experience. Students work with industry-standard software on both the macOS and Windows platforms enabling graduates agility and adaptiveness to the specific software and platform used in their particular workplace environment. The Graphic Design program also requires students to complete a Graphic Design internship as part of their degree requirements. Upper-level courses provide numerous experiential opportunities to apply theories and principles of graphic design to real and simulated design challenges. As a culminating capstone experience intended to support a graduate's successful career launch, students will produce a comprehensive portfolio of their work that demonstrates the development of their design skills.

Required Courses (40 semester hours)
ART1020 Around the World in 80 Masterpieces (4)
ART2100 Introduction to Drawing (4)
ART2670 Introduction to Digital Photography (4)
ART/GRD3810 Special Topics (4)
GRD2650 Graphic Design & Typography (4)
GRD/COM2850 Visual Communication (4)
GRD/COM3250 Layout and Design (4)
GRD/COM3350 Interactive Media (4)
GRD4940 Graphic Design Internship (4)

GRD/WRI4990 Digital Portfolio Capstone (4)

P. 50 Revised program:

Marketing

Bachelor of Science

Marketing is a fundamental activity in corporate and not-for-profit organizations. The emphasis on metrics, cost-effective operations, value delivery systems, customer satisfaction and brand loyalty in today's economy make marketing a priority in all business settings. The marketing major prepares students for careers in digital marketing, product development, brand management, advertising, personal selling and consumer research. Practical application of marketing theory is highlighted in the required capstone experience.

The Marketing program is designed to help students gain the integrated communication, marketing, management and research skills needed for success in today's high-tech, big data business environment. The program prepares students to work in a fast-growing career field by combining the foundations of digital marketing with relevant applications and analytical techniques.

Coursework examines the ways that digital technology affects communication and marketing tactics and strategies. Students learn to plan, implement and measure the results of marketing campaigns using various software, web and social media platforms. The curriculum also includes real-world case studies, providing opportunities for students to leverage the analysis and marketing channels that are widely used in today's business settings.

Required Courses (40 semester hours)

Required Discipline Courses: 36 semester hours
MKT2300 Principles of Marketing (4)
COM/GRD2850 Visual Communication (4)
MKT/COM2370 Integrated Marketing Communication & Brand Building (4)
MKT2390 Marketing Research for Consumer Insight (4)
COM/WRI 2220 Digital Content Writing (4)
MKT3330 Strategic Sales and Customer Relationship Management (4)
MKT3630 Digital Strategy and Automation (4)
MKT4940 Marketing Internship (4)
MKT4990 Contemporary Topics in Marketing (4)

Selected Course: Choose one course (4 semester hours)
BUS/MTH3590 Business Data Analytics (4)
MKT3710 Data Mining & Visualization (4)

P. 58 Revised hours in Section "Musical Theatre" Requirements
  "Required Courses" 59 semester hours

P. 67 Program addition:

Professional Writing

Bachelor of Arts

Professional communication in the form of effective written and oral communication is consistently a number one competence that employers are demanding of college graduates. The Professional Writing major helps prepare graduates to communicate successfully in an increasingly interconnected world.

Professional Writing is an ideal first or second major for students who love the written word and want to learn how to write in a wide variety of public and professional contexts. As a Professional Writing major, you will study rhetorical theories and learn how to make effective arguments to persuade a variety of audiences.

All Professional Writing majors complete an integrated curriculum of core required courses, one of which is a required writing internship. As a culminating experience, all students complete a digital writing portfolio as evidence of their competency in professional writing. The combination of an internship and portfolio are designed to support the successful career launch of Professional Writing majors.

Professional Writing majors can be found in numerous career fields including journalism, technical writing, copy editing, internal/external publications, speech writing, script writing, media relations, public relations, advertising, marketing, events and convention planning, and much more.

Total Professional Writing Requirements: 40 semester hours

Required Professional Writing Core Courses (24 credit hours)
COM3150 Multimedia Writing and Storytelling (4)
ENG2060 Introduction to Creative Writing (4)
WRI2010 Professional and Technical Writing (4)
WRI/COM2220 Digital Content Writing (4)
WRI4940 Professional Writing Internship (4)
WRI/GRD4990 Digital Portfolio Capstone (4)

Selected Courses: Choose Four (4) (16 semester hours)
COM3200 Persuasion (4)
COM3710 Screenwriting and Cinema Production (4)
COM3720 Making Media (4)
ENG3060 Fiction Writing (4)
ENG 3240 Poetry Writing (4)
WRI3810 Special topics in Professional Writing (4)

P. 63 Replaced in Section **"Physical Education, Bachelor of Arts- Special Teaching Licensure K-12 Major"** 2nd paragraph

The Physical Education major leads to a Professional Educator License (PEL). A Physical Education major must satisfy requirements for both the state and the university in both Physical Education and General Education. It is therefore essential that the entering freshman and transfer students work closely with an academic advisor from the Crouse Center in order to ensure that all course requirements will be met, and for all candidates to understand that some courses will only be offered in fall and some courses offered only in spring semester. It is advisable for students to work toward fulfilment of state requirements early in their academic careers, in particular, recording a required cut score on the ACT or SAT or ISBE Basic Skills equivalent.

P. 64 Replaced in Section **"Physical Education, Bachelor of Arts – Special teaching Licensure K-12 Major"**, subsection **"Admission Criteria"**

To be accepted into the School of Education, teacher candidates are required to have completed a Criminal Background Check (CBC); TB Test; Basic Skills Statement of Understanding; School of Education Application; and have established their ELIS (Educator Licensure Information System for Illinois).

Please note that a cumulative program GPA of 3.0 and record a required cut score on the ACT or SAT or ISBE Basic Skills equivalent, and passing the physical education content test are prerequisites to student teaching and are required to be met one semester prior to student teaching.

P. 64 Replaced in Section **"Physical Education, Bachelor of Arts – Special teaching Licensure K-12 Major"**, subsection **"Retention Criteria"**

Teacher candidates must maintain a major GPA of 3.0 to remain in the physical education major. Teacher candidates must earn a grade of "C" or better in all General Education, School of Education (EDU) and Physical Education (PED) courses. In order to enroll in student teaching, a teacher candidate must be fully admitted to the School of Education and Human Performance. Candidates must have a cumulative program GPA of 3.0; record a required cut score on the ACT or SAT or ISBE Basic Skills equivalent, and pass the Illinois State Board of Education Content Area Tests (PE content test 144 & health content test ~~142~~ 211), and have no outstanding Disposition Alerts in order to student teach.

P. 72 Replaced in Section **"Secondary Education - Supplemental Major (Biology, English, Mathematics, Social Science-History)"**
Additional Required Courses for Secondary Education English Licensure Students:
ENG2260 Critical Approaches to Literature (4)*
ENG2450 Grammar (4)*
ENG/EDU3190 Multicultural Young Adult Literature (2)*
ENG3550 Language, Literacy, and Cognition (4)*
COM1560 Public Speaking (4)*

P. 80 Replaced in Section "Software Engineering" Requirements
"Required Courses (outside Computer Science and Engineering)"
COM1550 or COM1560 Public Speaking (4)

P. 87 Replaced in Section "Sport Management" Requirements
"Professional Support Courses"
COM1550 or COM1560 Public Speaking (4)

Course Additions, Deletions, and Revisions

P. 128 Addition
COM1560 Public Speaking (same as COM1550)

Students learn principles for effective written and oral communication in professional settings, with significant in-class presentation and out-of-class topical research. Students analyze the needs of divergent audiences and craft messages using technology tools and media appropriate for effective professional communication. The course focuses on the structure and effective delivery of ideas, use of language, supporting evidence, reasoning and emotional appeals, diction, pronunciation and nonverbal communication, and listening. Topics include making effective informative and persuasive presentations, communication ethics, organizational and workplace diversity, interviewing, and conflict management.

Semester hours: 4

P. 129 Addition
COM2160 Human Communication and Relationships (same as COM2150)

Students will explore the nature of human relationships and interactions in interpersonal and group contexts. Special emphasis will be placed on the impact of communication in the personal, social and organizational relationships of individuals and on society at large. This course will provide an overview of the communication, psychological, and sociological literatures and theories that have been important in understanding how humans communicate with one another.

Semester hours: 4

P. 129 Addition of Cross-listing; Revised Title
COM/WRI2220 Digital Content Writing

P. 131 Addition of Cross-listing; Revised Title; Revised description
COM/GRD2850 Visual Communication

This course is an introduction to the methods of analyzing and creating visual imagery. Students will also explore the role that visual imagery plays in constructing individual identity and societal ideologies. Special attention is given to modern visual media forms, such as contemporary art, advertising and comic books. Students will also gain skills in digital imaging, audio and video production through several media design projects. The class includes thorough practice with several widely used software applications. This is a useful course for students in all disciplines, many of whom will be expected to be competent with the basics of digital multimedia production in their careers.

Semester hours: 4

P. 131 Addition of course
COM3150 Multimedia Writing and Storytelling (same as COM3140)

This course emphasizes newsgathering, writing and media production skills for print, broadcast and online media. Students will learn by writing and producing news and feature stories, podcasts and video news pieces which may be selected for publication on the campus digital media outlet. How journalism functions in a democratic society as well as ethical and legal issues in journalism will also be covered.

Semester hours: 4

Prerequisite(s): COM2200 or COM/WRI2220

P. 131 Revised Prerequisite
COM3200 Persuasion
Prerequisite(s): COM1550 or COM1560

P. 132 Addition of Cross-listing; Revised Prerequisite
COM/GRD3250 Layout and Design
Prerequisite(s): COM/GRD2850 or instructor approval

P. 132 Revised Prerequisite
COM3310 Media Criticism
Prerequisite(s): **COM1550 or COM1560 or instructor approval**

P. 133 Addition of Cross-listing; Revised Prerequisite
COM/GRD3350 Interactive Media
Prerequisite(s): COM/GRD2850 or instructor approval

P. 133 Revised Prerequisite
COM3500 Intercultural Communication
Prerequisite(s): **COM1550 or COM1560**

P. 133 Addition of Course
COM3710 Screenwriting and Cinema Production

This course is built around the production of narrative cinematic films, with an emphasis on the integration of audiovisual elements with story components and character development. Students will gain extensive practice in screenwriting, digital cinematography and editing through the production of several individual and collaborative film projects. Students are involved in all stages of the film production process, from conception and scripting to shooting and editing. This class will also delve into areas such as video technology, lighting and staging. The course culminates in the production of a comprehensive narrative short film.

Semester hours: 4

Prerequisite(s): COM/GRD2850, COM2300, or instructor approval.

P. 133 Revised Title and Prerequisite
COM3720 Making Media (same as COM3700)
Prerequisite(s): COM/WRI2200 or COM/GRD2850 or instructor approval

P. 134 Addition of Course
COM4020 Communication Research and Insights

Critically examines ethical, cultural, political, legal and economic perspectives in a variety of communication contexts. Emphasizes the study of human and mass-mediated communication from theoretical vantage points such as rhetorical criticism, cultural studies, semiotics, and content analysis. Students will apply basic principles of quantitative and qualitative research.

Semester hours: 4

Prerequisite(s): COM2160 or COM2150 or instructor approval.

P. 134 Revised Prerequisite
COM4940 Communication Internship
Prerequisite(s): At least junior-level standing; communication major; instructor approval

P. 134 Addition of Course
COM4991 Communication Capstone

This capstone class is required of all communication majors in their senior year. Students will complete individual term projects that will demonstrate their ability to integrate theoretical and practical aspects of communication. The seminar will center on project development and career preparation.

Semester hours: 4

Prerequisite(s): Senior standing; communication major.

P. 142 Deletion of Course
CRJ4200 Administration of Criminal Justice Agencies

P. 161 Removed Prerequisites
EDU3120 Methods and Materials for Teaching ESL

P. 162 Removed Prerequisites
EDU3170 Methods and Materials for Teaching in Bilingual Programs

P. 165 Revised Prerequisites
EDU3380 Methods of Reading/Language Arts in Grades 3-6

Prerequisite(s): Passing an FBI National Fingerprinting Screening that encompasses passing a criminal background/ sex offender check; passing a TB test; and successfully completing at least 24 semester hours; EDU2100 or EDU2050; EDU2260 or ECS2100; and EDU3365 or ECS3420

P. 172 Addition of Course
ENG2210 Poetry (same as ENG2240)

This course studies both the history and the formal elements of poetry, with readings from traditional poets writing in established forms along with a range of contemporary voices. The selections and thematic focus of the course will vary depending upon the instructor. Students will gain an appreciation for the ways that poets respond to their cultural contexts, both in their subject matter and in their use of and innovations in generic conventions of poetic forms.

Semester hours: 4

Prerequisite(s): ENG1000

P. 173 Addition of Course
ENG2250 Novel (same as ENG2200)

This course studies both the history and the form of the novel through its existence from the 18th century to the present day. The selections and thematic focus of the course will vary depending upon the instructor. Students will gain an appreciation for the ways that authors of narrative fiction respond to their cultural contexts, both in their subject matter and in their use of and innovations in generic conventions of the novel form.

Semester hours: 4

Prerequisite(s): ENG1000

P. 174 Addition of Course
ENG2420: American Literature I, 1500-1865

This course focuses on the origins of American Literature beginning with the indigenous peoples and explorers of the sixteenth century through the Colonial, Federalist, and Romantic periods to the end of the Civil War. It includes a broad range of texts: political essays, songs, captivity narratives, memoirs, myths,

poetry, and the emerging American novel. Writers studied may include Bradford, Bradstreet, Mather, Franklin, Jefferson, Wheatley, Poe, Apess, Truth, Douglass, Melville, Jacobs, Hawthorne, Emerson, Thoreau, Fuller, and Whitman.

Semester hours: 4

P. 174 Addition of Course
ENG2430: American Literature II, 1865-present

This course focuses on American literature written since the end of the Civil War, paying particular attention to historical, social, and political contexts. Fiction and poetry will be the central elements of the course, though drama, essays and memoir may be included. The approach may be topical rather than chronological in covering the significant literary movements and modes of realism, naturalism, modernism, and postmodernism. This might include topics such as the Beat movement, the Harlem Renaissance, the Black Arts movement, magical realism, science fiction, and meta-fiction and may include works by Winnemucca, Cather, Faulkner, Du Bois, Vonnegut, Kerouac, Ellison, Le Guin, Erdrich, and Baraka.

Semester hours: 4

P. 174 Addition of Course
ENG2450 Grammar (same as ENG2400)

This course is focused primarily on how English sentences are structured grammatically and on how an understanding of grammatical functioning of language can inform advanced writing and/or the teaching of writing. The course will prepare students to enter a variety of careers, such as editing, law, teaching, technical writing by developing their knowledge of English grammar in order to enhance their skills as readers and writers.

Semester hours: 4

Prerequisite(s): ENG1000; one of the 2000-level core requirements (ENG2420, ENG2430, ENG2520, ENG2530, or ENG2550)

P. 174 Addition of Course
ENG2520: British Literature I

This course provides a survey of British Literature, beginning with works from the Anglo-Saxon period, progressing through the Medieval Age, the Renaissance, the long 18th century and the early Romantic Period. Authors studied may include Chaucer, More, Marlowe, Shakespeare, Milton, Defoe, Behn, Pope, Swift, Dryden, Blake, and Austen. The course explores the changes in the English language during this span of time as well as critical approaches to literature, especially those that emphasize the reading of literary texts within historical and cultural contexts.

Semester hours: 4

Prerequisite(s): ENG1000. Meets General Education requirement "Creative and Artistic Expression."

P. 174 Addition of Course
ENG2530: British Literature II

This course continues the survey of British literature by tracing literary developments from Romanticism through the Victorian and Modernist periods to the present. Readings will reflect the popularity of prose

fiction during these eras. In addition to Wordsworth and the Romantic poets, readings may include works by Austen, Tennyson, Dickens, Eliot, Conrad, Woolf, Forster, Yeats, Rushdie, Winterson, and Heaney. The course will also explore critical approaches to literature, particularly those that emphasize the reading of literary texts within historical and cultural contexts.

Semester hours: 4

Prerequisite(s): ENG1000. Meets General Education requirement "Creative and Artistic Expression."

P. 178 Addition of Course
ENG3530 Race and Literature (same as ENG3520)

This course addresses race and ethnicity in literature, focusing on writers from various racial and ethnic backgrounds. The course may focus on comparative literatures, diasporic literatures, colonial and postcolonial literatures, or on specific nations or regions. It may include writers from Asian/Pacific, Caribbean, African, Middle Eastern, Indigenous/First Nations, or Latinx origins in examining the sociopolitical and historical contexts of their works. It may also feature a variety of genres, including poetry, fiction, nonfiction prose, and drama in investigating race in literature.

Semester hours: 4

Prerequisite(s): ENG1000; one of the 2000-level core requirements (ENG2420, ENG2430, ENG2520, ENG2530, ENG2550, BST2001, LST2200, or SUS2400)

P. 179 Addition of Course
ENG 3940: English Internship

The purpose of the English Internship is to introduce students to the types of careers available for skilled writers and editors, to help them determine their professional goals and interests, and to transition their classroom learning into professional experience. Students may intern in fields such as journalism, editing, publishing, public relations, and others and will complete a writing and editing portfolio and will be assessed on their professionalism and learning.

Semester hours: 4

Prerequisite: ENG2060, ENG3020, or department approval.

P. 187 Addition of Course
GRD2650 Graphic Design & Typography

This course will introduce students to graphic design and typographic structures. Students will use hands-on activities to reinforce their development in the use of design principles and the language of type. Topics include the elements and principles of graphic design, the tools and vocabulary of typography and the methods required to use them effectively.

Semester hours: 4

P. 187 Addition of Course
GRD/COM2850 Visual Communication

This course is an introduction to the methods of analyzing and creating visual imagery. Students will also explore the role that visual imagery plays in constructing individual identity and societal ideologies. Special

attention is given to modern visual media forms, such as advertising and comic books. Students will also gain skills in digital imaging and audio and video production through several media design projects. The class includes thorough practice with several widely used software applications. This is a useful course for students in all disciplines, many of whom will be expected to be competent with the basics of digital multimedia production in their careers.

Semester hours: 4

P. 187 Addition of Course
GRD/COM3250 Layout and Design

This course is an introduction to the practice and principles of graphic design for print and electronic media. This lab-based course covers the basics of typography and layout, as well as the technologies and techniques of interactive media production. Students will use modern digital imaging and publication software to create effective informational and promotional materials.

Semester hours: 4

Prerequisite(s): GRD/COM2850 or instructor approval.

P. 187 Addition of Course
GRD/COM3350 Interactive Media

This course is an introduction to the design and use of interactive media. Students will explore the creation of narrative using digital programs and will analyze the communication process used in online digital formats. Additionally, students will discover the effective use of message design. Activities in this course will focus on the creation of narratives, websites and virtual environments. Students will also gain skills in advanced digital design.

Semester hours: 4

Prerequisite(s): COM/GRD2850 or instructor approval.

P. 187 Addition of Course
GRD3810 Special Topics in Graphic Design

This is a periodic course reflecting faculty research interests. Students may repeat the course on a different special topic for a maximum of 12 semester hours.

Semester hours: 4

Prerequisite(s): Will vary with special topic. May require instructor approval.

P. 187 Addition of Course
GRD4940 Graphic Design Internship

The purpose of the Graphic Design Internship is to enable Aurora University students to acquire work experiences in the graphic designer professional's business world. This experience is designed to expand on the learning experience and to integrate and reinforce skills and concepts learned in the classroom. The internship provides a practical experience in a structured employment environment. Students may repeat this course involving a different internship experience for a maximum of 12 semester hours.

Semester hours: 4

Prerequisite(s): At least junior-level standing, Graphic Design major, and instructor approval.

P. 187 Addition of Course
GRD/WRI4990 Digital Portfolio Capstone

This capstone course is required of all Graphic Design and Professional Writing majors in their senior year. Students will complete individual term projects that will demonstrate their ability to integrate theoretical and practical aspects of their chosen major. The seminar will center on project development and the development of an electronic portfolio.

Semester hours: 4

Prerequisite(s): Senior-level standing and Graphic Design or Professional Writing major.

P. 207 Revised Prerequisite(s)
MKT2390 Marketing Research for Consumer Insight
Prerequisite(s): MKT2300

P. 208 Revised Prerequisite(s)
MKT3330 Strategic Sales and Customer Relationship Management
Prerequisite(s): MKT2300

P. 208 Revised Description; Revised Prerequisite(s)
MKT3630 Digital Strategy and Automation

This course focuses on design, development, integration, implementation, and evaluation of digital marketing campaigns. Students will explore topics spanning social media marketing, search, web analytics, email, and user experience. Students will certify in Hootsuite, HubSpot, GoogleAdWords, and/or Google Analytics. These automation and analytics platforms will be used in class to create a portfolio project.
Semester hours: 4
Prerequisite(s): MKT2300; MKT2370

P. 208 Revised Prerequisite(s)
MKT3710 Data Mining & Visualization
Prerequisite(s): MKT2390 or BUS3590 or Instructor Approval

P. 210 Revised Prerequisite(s)
MKT4940 Marketing Internship
Prerequisite(s): Junior standing or higher; Instructor approval

P. 210 Revised Prerequisite(s)
MKT4990 Contemporary Topics in Marketing
Prerequisite(s): MKT3330; MKT3630

P. 253 Revised Prerequisite
PED3250 Fitness Assessment and Program Design
Prerequisite: PED/HED3230 or PED3225

P. 254 Revised Prerequisite
PED3550 Advanced Strength Training and Conditioning Cert. Prep.
Prerequisite(s): BIO1060; BIO2660 or BIO2650; PED/HED3230 or PED3225

P. 271 Revised Prerequisite

PSY/SOC3500 Statistics in the Behavioral Sciences
Prerequisite(s): PSY1100 or SOC1100; MTH2320 or MTH1100 with a "C" or higher

P. 289 Revised Prerequisite

SOC/PSY3500 Statistics in the Behavioral Sciences
Prerequisite(s): PSY1100 or SOC1100; MTH2320 or MTH1100 with a "C" or higher

P. 305 Revised Prerequisite

SPN3650 Language and Community Immersion
Prerequisite(s): SPN2300

P. 325 Addition of Courses

WRI2010 Professional and Technical Writing

This course will provide students with an introduction to the study and practice of professional writing in business, technical and other contexts. Students will learn how to research, plan, draft and evaluate documents for a variety of communication situations. Careers for professional writers also will be covered.

Semester hours: 4

Prerequisite(s): ENG 1000

WRI/COM2220 Digital Content Writing

In this course students will learn the basics of writing for communication contexts (as opposed to academic), including journalism, public relations, broadcast, and online and social media environments. Interviewing techniques, writing leads, Associated Press style, and basic editing will be covered. This course will prepare students for more advanced courses in public relations, journalistic and broadcast writing.

Semester hours: 4

WRI3010 Creative Nonfiction

This workshop focuses on the writing of nonfiction essays and personal memoirs, using modern and contemporary examples of the genre as models and inspiration, which will expose students to a wide range of literary fiction. Students will implement strategies of in-depth research in their planning and production of substantial essays.

Semester hours: 4

Prerequisite(s): ENG 2060

WRI3810 Special Topics in Professional Writing

The selection of topics in this course allows professional writing majors the opportunity to shape their own development as writers. Students can combine courses in creative writing, grant writing, sports writing, and many other options to create a program that prepares them for the careers they envision. Examples of

topics include: Speech Writing, Creative Nonfiction, Grant Writing, Medical and Science Writing, Sports Writing, Magazine & Feature Story Writing, Print & Digital Publishing, Entertainment & Culture Writing, etc.
Semester hours: 4

Prerequisite(s): WRI 2010

WRI4940 Professional Writing Internship

The purpose of the Professional Writing Internship is to enable Aurora University students to acquire work experiences in the professional writer's world. This experience is designed to expand on the learning experience and to integrate and reinforce skills and concepts learned in the classroom. The internship provides a practical experience in a structured employment environment. Students may repeat this course involving a different internship experience for a maximum of 12 semester hours.

Semester hours: 4

Prerequisite(s): A least junior-level standing, Professional Writing major, and instructor approval.

WRI/GRD4990 Digital Portfolio Capstone

This capstone course is required of all Graphic Design and Professional Writing majors in their senior year. Students will complete individual term projects that will demonstrate their ability to integrate theoretical and practical aspects of their chosen major. The seminar will center on project development and the creation of a portfolio.

Semester hours: 4

Prerequisite(s): Senior-level standing and Professional Writing or Graphic Design major.

Graduate Programs and Course Descriptions 2019-2020

Page numbers are those of the 2019-2020 Catalog – Graduate Programs and Course Descriptions.

Program Additions, Deletions, and Revisions

P.25 Deletion from Master of Arts in Special Education (MASE);

> Subsection Licensure Requirements for LBS I General Content Area and Practicum Classes Required for Licensure, "The endorsement is also offered through AU Online."

P.55 Revised Program Requirements – Post Graduate Programs

> SWK6430 School Social Work Licensure Course (3)
> SWK5610 Social Work Practice with the Exceptional Child (3)
> SWK6600 Reading Content and Reading Methods for School Social Worker (3)
> SWK6650 Advanced PEL School Field Instruction I (3)
> SWK6660 Advanced PEL School Field Instruction II (3)

P.56 Addition of Programs

Endorsement Courses
Bilingual / ESL Endorsement Courses
The Bilingual / ESL Endorsement Courses are offered by AU Online.

Aurora University offers the opportunity for licensed teachers, administrators, and school personnel to complete the coursework required by the State of Illinois for the Bilingual / ESL Endorsement(s). These courses include the 18 semester hours of coursework and 100 clock hours required by the Illinois State Board of Education (ISBE). Classes are taught by credentialed faculty with extensive experience leading and teaching in Bilingual/ESL programs.

Requirements

The Bilingual/ESL endorsement courses are offered at the graduate level. Prior to admission, students must meet the following requirements:

- Current Illinois teaching certificate/license
- Bachelor's degree from a regionally accredited college and/or university (minimum 2.75 GPA on a 4.0 scale)—if your undergraduate GPA is less than 2.75, you may be admitted on a probationary status and will be required to earn a 3.0 or higher in your first three courses
- Official transcripts from institution of highest degree earned, any other graduate transcripts that may be considered for transfer credit* and/or original ECE or WES transcript evaluation
- One (1) letter of recommendation from an individual familiar with your professional abilities as an educator

*Evaluation of transfer credits must be considered upon acceptance to the program. Graduates from Aurora University undergraduate education programs should contact AU Online at onlineinfo@aurora.edu for specific admission requirements.

Bilingual Endorsement Course Requirements: 18 semester hours

EDU5110 Foundations for Language Minority Education (3)
EDU5120 Methods and Materials for Teaching English as a Second Language (3)
EDU5130 Cross-Cultural Studies for Teaching English Language Learners (3)
EDU5140 Assessment of Bilingual Students (3)

EDU5150 Linguistics for Teaching English Language Learners (3)
EDU5160 Methods and materials for Teaching English Language Learners in Bilingual Program (3)

English as a Second Language Endorsement Course Requirements: 18 semester hours
EDU5110 Foundations for Language Minority Education (3)
EDU5120 Methods and Materials for Teaching English as a Second Language (3)
EDU5130 Cross-Cultural Studies for Teaching English Language Learners (3)
EDU5140 Assessment of Bilingual Students (3)
EDU5150 Linguistics for Teaching English Language Learners (3)
EDU5160 Methods and materials for Teaching English Language Learners in Bilingual Program (3)

The Bilingual/ESL endorsement courses are designed to complete the requirements for both endorsements with a total of 18 semester hours and 100 clinical hours embedded in the coursework. Those applying for a Bilingual Endorsement must pass a language proficiency test in the target language. The test is administered by the Illinois Licensure Testing System (ILTS) and required by the Illinois State Board of Education (ISBE). Upon completion of required coursework, students qualify to apply for one or both of endorsements (Bilingual and/or ESL) through the Illinois State Board of Education.

Course Additions, Deletions, and Revisions

P.135 Removed Lab Fee - **SPED6560 Unified Field Experience**

P. 135 Correction – Semester hours
> **SPED6565 Strategies and Assistive Technology for Students with Multiple Disabilities and Diverse Learners**
> **Semester hours:** 2

P. 150 Addition(s)
> **SWK6650 Advanced PEL School Field Instruction I**
>
> This course is designed for students in the post-graduate program leading to state endorsement/licensure for school social work. This field course is designed to integrate the prior professional experiences of students who have practiced social work outside of the public school setting with the unique knowledge and skills required by this setting. Students, in conjunction with the School of Social Work and their field instructors, design a unique learning experience that allows them to transfer skills developed in other settings to the public school arena and to learn additional knowledge and skills necessary for providing school social work services.
>
> **Semester hours:** 3
>
> **Prerequisite(s):** MSW post-graduate and approval by School Social Work Coordinator.

> **SWK6660 Advanced PEL School Field Instruction II**
>
> This course is designed for students in the post-graduate program leading to state endorsement/licensure for school social work. This field course is designed to integrate the prior professional experiences of students who have practiced social work outside of the public school setting with the unique knowledge and skills required by this setting. Students, in conjunction with the School of Social Work and their field

instructors, design a unique learning experience that allows them to transfer skills developed in other settings to the public school arena and to learn additional knowledge and skills necessary for providing school social work services.

Semester hours: 3

Prerequisite(s): SWK6650; passage of the Illinois Basic Skills Test; MSW post-graduate; and approval by School Social Work Coordinator.